

**Elizabeth Vire**  
**Vice President National Sales**  
**Health Plans, Inc.**

Elizabeth helps fuel HPI's market development and maximizes HPI sales distribution channel across the country. She has over 10 years of sales experience in the industry and is an expert on strategic and product development, sales and relationship management, and self-funding.

With her tremendous all-around knowledge of self-funding, new business acquisition, consultative functions, RBP sales experience, and a strong reputation in the industry, Elizabeth plays a critical role in the success of national broker support for HPI.