

Mark Catanzaro
Senior Consultant
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Mark Catanzaro serves as a Senior Client Consultant at Borislow Insurance where his unwavering commitment to empowering Plan Sponsors drives his mission to unravel the complexities of Employee Benefits. Mark possesses a multifaceted view of employee benefits developed through a diversified background with payer and provider organizations. His career includes pivotal roles at CVS Caremark, where he made significant contributions to Medicare, Medicaid, and Long-Term Care pharmacy initiative. Mark garnered extensive experience while working directly for a Specialty pharmaceutical manufacturer and made a notable impact in the Retail Pharmacy industry working with large pharmacy chains to assess and predict Direct and Indirect Reimbursement fees resulting in significant cost savings and improved patient outcomes.

Before joining Borislow, Mark led Broker Partnerships at Truveris, a prominent PBM Consulting firm. In this capacity, he provided strategic pharmacy benefit consulting to a portfolio of over 140 distinct plan sponsors. As a Senior Client Consultant, Mark leverages his wealth of knowledge to offer consultative support across all facets of the Employee Benefit industry. Mark is a licensed broker with a degree in Neuroscience and Macroeconomics and holds a Registered Employee Benefits Consultant (REBC) designation from the National Association of Benefits and Insurance Professionals (NABIP). Mark also serves as a member of the Future Leaders Board for the Self-Insurance Institute of America (SIIA).