Will Israel
Vice President, Product Management
Zelis

Will Israel has a strong understanding of process and has been instrumental in linking product, operations, and the technology teams to perform effectively throughout his healthcare technology career. Will has driven many cross-product projects at Zelis, including leading an effort to look for quick wins and automation opportunities, partnering with many cross-functional teams to help build out portal strategy, working with the enterprise team on defining robotic process automation (RPA) opportunities, and developing a product portfolio approach to Artificial Intelligence.

Will is responsible for driving consistent processes for product management across the team and leading product strategy and roadmap development for cross-product tools and technology, including Artificial Intelligence, Automation, and Salesforce platform buildout.

Prior to Zelis, Will led Product and Product Innovation at the SSI Group, a revenue cycle management solution for payers and providers. Before that he worked on the clinical side of healthcare, using data mining to build out antimicrobial stewardship strategies for pharmacists and physicians at MedMined Services. Will has a Master of Public Health in Epidemiology from the University of Alabama and a BS in Biology and English from Hampden-Sydney College.