

Jennifer Johnson
Senior Vice President of Sales and Marketing
Liviniti

As Senior Vice President of Sales and Marketing for Liviniti, Jennifer brings more than 25 years of experience in the pharmacy benefit management industry, having worked in a multitude of capacities in the PBM space. Her experience includes sales, service and operational roles at every level, having created and deployed many first-of-its-kind programs and services in the pharmacy benefit space.

Prior to working in the PBM space, Jennifer began her healthcare career in medical management service provision, including chronic and catastrophic disease management, utilization management and predictive modeling data analytics.

Jennifer's unique medical and pharmacy industry knowledge and experience, customer-focused client support strategies and pharmacy benefit management operational knowledge synergizes in creating comprehensive strategies for the self-funded marketplace.