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Traci serves as VP of Health Informatics at Benefitfocus, leading a team of passionate individuals who partner with customers in employer sponsored benefits to analyze their medical and prescription claim data to effectively manage health plan cost and improve outcomes in member populations. Her passion for transforming healthcare through information and analytics while promoting healthcare price transparency shines through as she works to advocate on behalf of plans sponsors for healthcare claim data access and rights. Traci earned her M.S. in Healthcare Informatics and Analytics at Tufts University School of Medicine.